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## Communications Director Joins Furman's Riley Institute

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GREENVILLE, S.C. — The Riley Institute at Furman University has appointed a new staff member to direct its marketing and communications work.

Katie Quine joined The Riley Institute on March 30. Hailing from Nashville, Tennessee, Quine formerly served as the content marketing specialist for Ryman Hospitality Properties, a leading entertainment company with a portfolio that includes cultural institutions Ryman Auditorium and the Grand Ole Opry.

Quine will direct all marketing efforts for The Riley Institute and help to further raise the profile of Furman, the institute and the institute's core programs, including those of the Center for Critical Issues, Center for Diversity Strategies, and Center for Education Policy and Leadership. Her hiring follows the 20th anniversary of the institute's founding.

As the recent board chair of Slow Food Middle Tennessee, a nonprofit that advocates for sustainable, just, and accessible food systems, Quine also brings a community-focused vision to the role.



(<https://gsabizwire.com/wp-content/uploads/2020/05/katie-quine-headshot-2-scaled.jpg>)

Katie Quine headshot

“In the few weeks she’s been with us, Katie has already demonstrated her ability to bring sophisticated strategies and vehicles into play to help our audiences better understand the work of The Riley Institute and how they can be involved,” says Don Gordon, executive director of The Riley Institute. “She’s also demonstrated great sensitivity to the communications priorities and challenges imposed by the novel coronavirus. She’s extremely talented and we are delighted to welcome her to our team.”

The Riley Institute broadens student and community perspectives about issues critical to South Carolina’s progress. Named for former U.S. Secretary of Education and S.C. Governor Dick Riley, the institute builds and engages present and future leaders, creates and shares data-supported information about the state’s core challenges, and links the leadership body to sustainable solutions. It is committed to a nonpartisan, rhetoric-free, and facts-based approach to change.

For more information about The Riley Institute, visit [riley.furman.edu](http://riley.furman.edu) (<http://riley.furman.edu>). Or contact Jacki Martin, deputy director at The Riley Institute, at [jacki.martin@furman.edu](mailto:jacki.martin@furman.edu) (<mailto:jacki.martin@furman.edu>) or 864-294-3578.