

Hispanic non-profit hires executive director

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The Hispanic Alliance says its partnership with the United Way of Greenville County has allowed the non-profit to hire an [executive director](#).

Adela Mendoza has been tapped as the first executive director of the Hispanic Alliance, according to Gabriel Cuervo, who chairs the organization.

“Adela brings a wealth of [knowledge](#) and experience to the Alliance, and an unmatched passion for making our community a welcoming place for all,” he said.

The agency conducted a brief search for its executive director.

She is the first person to be named to the post.

The Hispanic Alliance changed its name recently; previously it had been known as the Alliance for Collaboration with the Hispanic Community. In Spanish the new name is “Alianza Hispana.”

Mendoza’s [office](#) is at McAlister Square in space supplied by Greenville Tech.

The non-profit said it expects to unveil a website and increase its visibility in the Upstate. A Bilingual resource directory is also

being compiled.

Cuervo also said that next week, Joana Hernandez, another staffer, is expected to work [full time](#) alongside Mendoza.

Hispanic Alliance is expected to delve into a range of issues facing Hispanics in the Upstate, from language and legal issues to [education](#) advances.

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