



## Weekly Update August 8, 2012

### **The Chamber welcomes Nika White, Vice President of Diversity and Inclusion!**

We are excited to announce the addition of Nika White, and the launch of the Chamber's Diversity and Inclusion Initiative.

The vision for this initiative is for the Chamber to be recognized as a model for diversity and inclusion with the mission to foster and ensure diversity and inclusion is an integral part of all aspects of the Chamber's strategic initiatives and to allow every possible advantage for community prosperity.



The Diversity and Inclusion initiative has been funded by these Investors: ACCELERATE!, BI-LO, CertusBank, City of Greenville, Greenville Hospital System, Greenville County Council, and Michelin North America.

Nika comes to us from Erwin Penland, where she served as Management Supervisor and Diversity Manager. She is a graduate of the University of South Carolina's School of Journalism and Mass Communications, as well as the Riley Institute at Furman University's Diversity Leaders Initiative. Nika spearheads the county-wide celebration of the Martin Luther King, Jr. holiday each year (MLK Dream Weekend) as Co-founder, Executive Board Member and Marketing Director.

To learn more about the Chamber's Diversity and Inclusion initiative, and to join the investors above in their support, please contact [Nika White](#), Vice President of Diversity and Inclusion at 864-239-3727.



### Chamber President & CEO Named Chair-Elect of National Commission

Ben Haskew has been named Chair-Elect of the American Chamber of Commerce Executives' (ACCE) Certification Commission for 2012-2013. The Certified Chamber Executive program (CCE) is the only national designation for chamber professionals.

ACCE is a national association uniquely serving individuals involved in the management of chambers of all sizes with the mission to support and develop chamber professionals to lead

businesses and their communities. Learn more at [www.acce.org](http://www.acce.org).

Check out pages 22 & 23 of [Fete's August issue](#) featuring Lindsey Myers in the PULSE Moment and Leadership Greenville's Class 39!



### Member2Member Deal of the Week

[WSNW/WGOG Radio](#) is offering fellow Greenville Chamber Members a FREE 30-minute live or pre-recorded interview on their community-focused morning show, Coffee Time. Take advantage of this great way to inform Oconee County about your business! Contact Brandon Kessler at 864-882-9769 and make sure to tell him you're a Greenville Chamber Member.

### Feature Events



Tomorrow, August 9  
BIG Topic: PR & Branding  
[Register here.](#)

20th Annual Greenville Chamber Golf Tournament  
Monday, August 20th  
Raffle Tickets for Sale!

[Click here to register and see the list of Raffle Items.](#)



**Have you been impressed by a small business lately?  
[Nominate them for the Small Business of the Month Award!](#)**