

Juan Johnson

Juan Johnson is President of Juan Johnson Consulting and Facilitation. Juan has been in this role for just a few months, after concluding an extraordinary 21 year career with The Coca-Cola Company.

Juan's original background is accounting and finance. He achieved certifications as both a CPA and CMA and worked for Arthur Andersen & Company before joining Coca-Cola in 1984.

At Coke, Juan held a number of key management positions, including roles in accounting, finance, marketing, communication, organizational learning, knowledge management and diversity.

In 1993, at 35 years of age, Juan was elected a full Corporate Vice President by Coke's Board of Directors, making him one of the youngest Board-elected Vice Presidents in the Company's history. At the time, Juan was responsible for the Company's Investor Relations function, representing Coke before the professional investment community on Wall Street. During his tenure, Institutional Investor Magazine name Coke the most improved Investor Relations function and noted the Company for having among the best annual investor meetings.

In 1999, when Coke faced a class action racial discrimination lawsuit, Coke CEO Doug Daft tapped Juan to become the Company's first ever Vice President for Diversity Strategy reporting directly to the CEO. The Company settled the lawsuit and in less than two years, Coke was named to Fortune Magazine's list of best companies for minorities. During Juan's tenure, Coke continued to climb on Fortune's list and numerous others, including DiversityInc.com.



In 2001, Juan partnered with Dr. R. Roosevelt Thomas to create the Diversity Leadership Academy, a leadership development program, for executive level business and community leaders. After a successful launch in Atlanta, the program expanded under Juan's leadership to numerous other markets around the country.

Through the Academy Juan has facilitated sessions with hundreds of leaders across a multitude of industries, in the process building a wealth of knowledge which he applies in his consulting and facilitation practice.

In addition to his accounting certifications, Juan holds an MBA from Atlanta University and a Bachelor of Science Degree in Accounting from Southern University. He has served on many local and national boards and has been an adjunct professor of Strategic Diversity Management at Penn State University.

