



APEC VOICES OF THE FUTURE 2014
**“New Vision for Asia Pacific: Creativity, Connectivity,
Integration, Prosperity”**
Beijing, People’s Republic of China
5 November - 11 November 2014

Day 1, Wednesday, 5 November 2014

Day	Arrivals at Beijing International Airport Transfer to Holiday Inn Express, Beijing Minzuyuan Hotel No 1 Building, Minzuyuan Road No 1, Chaoyang District, Beijing 100101, People’s Republic of China
2.00 pm	Registration and check-in
6.30 pm	Dinner
8.00 pm	Orientation and briefing conducted by APEC Voices Leadership Council and China Working Committee (Hotel, 2nd Floor) Collection of conference pack
9.30 pm	End of session

Day 2, Thursday, 6 November 2014

6.30 am	Breakfast at hotel
8.00 am	Depart for the Opening Ceremony (<i>Business Attire</i>)

APEC Voices of the Future 2014 Opening Ceremony

9.00 am	Welcome address
9.10 am	Welcome address by Mr Noel Gould Chairman, Virtual Trade Mission Foundation International, and Founding Member, APEC Voices of the Future
9.20 am	Address by Chairman of APEC CEO Summit 2014 Declaration of Opening of APEC Voices of the Future Program 2014 by Chairman of APEC CEO Summit 2014
9.30 am	Presentation of token of appreciation by APEC Voices Leadership Council
9.35 am	End of Ceremony Tea reception Group photo

APEC Voices of the Future 2014 Youth Forum

10.00 am	Keynote address by Mr Noel Gould Chairman, Virtual Trade Mission Foundation International, and Founding Member, APEC Voices of the Future
10.10 am	Forum Presentation and Discussion Forum Chairperson and Moderator: Dr Annie Liu, USA Forum Summary Chairman: Dr Louis Eric Pelton, USA Global Marketing Author, Educator and Scholar University of North Texas
12.00 pm	End of Session
12.05 pm	Lunch
2.00 pm	Depart for Forbidden City Dialogue with Mr Shan Jixiang, Curator of the Palace Museum Tour of Museum
5.30 pm	Depart for dinner
6.30 pm	Dinner
8.00 pm	Return to hotel

Day 3, Friday, 7 November 2014

6.30 am	Breakfast at hotel
7.30 am	Transfer to Beijing Haidian Experimental Middle School
8.30 am	Activities at Beijing Haidian Experimental Middle School Experience the rich culture of China Visit the Space Museum Experience the various local traditional handicrafts Interaction with students and teachers
11.30 am	Lunch at Beijing Haidian Experimental Middle School
12.30 pm	Depart for the Great Wall of China (Ju Yong Guan)
2.00 pm	Tour the Great Wall Group Photo at the Great Wall
4.00 pm	Depart for Bianyifang for dinner
6.30 pm	Dinner at Bianyifang (Peking Duck) Brief address by representative of APEC Voices Leadership Council and Chairman of Bianyifang Group Demonstration and performance of Chinese Zither
8.00 pm	Return to Hotel

Day 4, Saturday, 8 November 2014

6.30 am	Breakfast at hotel
8.30 am	Depart for 751 D * Park
9.30 am	Art experience at 751D*Park
10.40 am	Music experience at Xiaoke Theatre
12.00 pm	Lunch
1.00 pm	Return to Hotel
2.00 pm	Free at own leisure
4.00 pm	Depart for China World Hotel (<i>Business Attire</i>) (<i>Accreditation Pass and APEC Voices Pass</i>)

5.30 pm APEC Business Leaders' Night Welcome Reception hosted by the People's Government of Beijing Municipality

8.00 pm Return to Hotel

Day 5, Sunday, 9 November 2014

6.00 am Breakfast

6.40 am Depart for China National Convention Center

7.00 am Attend APEC CEO Summit 2014 (*Business Attire*)
(*Accreditation Pass and APEC Voices Pass*)

Groups will be rotated in small group of 30 to attend the APEC CEO Summit 2014.

12.30 pm Lunch

APEC CEO Summit 2014

6.30 pm Dinner

8.00 pm Return to hotel

Day 6, Monday, 10 November 2014

6.00 am Breakfast

7.00 am Depart for China National Convention Center

7.30 am Attend APEC CEO Summit 2014

12.30 pm Lunch

5.15 pm APEC CEO Summit Closing

5.30 pm Return to Hotel

6.30 pm APEC Voices of the Future 2014
Closing Ceremony and Cultural Night

9.30 pm End of session

Day 7, Tuesday, 11 November 2014

6.30 am	Breakfast at hotel
12.00 pm	Check-out from rooms
Day	Prepare for departure



**** Program is subject to change**



APEC
CHINA 2014
CEO SUMMIT

APEC CEO SUMMIT 2014
**“New Vision for Asia Pacific: Creativity,
Connectivity, Integration, Prosperity”**
8 November to 10 November 2014
China National Convention Center

The APEC CEO Summit 2014 is the most important business event during the APEC Leaders Week. It will bring together Presidents and Prime Ministers, business decision makers and thought leaders to share their views on issues that will promote regional free trade, innovation, growth and connectivity.

As in past Summits, the APEC CEO Summit 2014 looks forward to welcoming more than 15 APEC Economic Leaders including the President of the People's Republic of China.

The Summit will provide a platform for interactive dialogue, insight, understanding and high-level networking for over 1500 delegates from around the world. It is the most influential and high-level business event in the Asia Pacific. Discover the vision for the future of global growth and how APEC and China seek to foster common prosperity for all.

Program as of 20/10/2014

Saturday, 8 November 2014

- 9.00 am – 5.00 pm Registration
Venue: Digital Beijing Mansion, 12 Beichenxi Road,
Chaoyang District, Beijing
- 5.30 pm – 8.00pm APEC Business Leaders' Night-Welcome Reception and
Performance hosted by the People's Government of
Beijing Municipality
Venue: China World Hotel, 1 Jianguomenwai Street,
Chaoyang District, Beijing

Sunday, 9 November 2014

- From 7.00am Summit Venue: China National Convention Center
7 Tianchendong Road, Chaoyang District, Beijing
Venue: Plenary Hall B, Fourth Floor
- 9.00am - 9.30am **Summit Opening Session**
Session One Venue: Plenary Hall A, Fourth Floor
- Welcome Address by Jiang Zengwei, Chairman of
the APEC CEO Summit 2014 & China Council for the
Promotion of International Trade
- Opening Keynote Speech by an APEC Economic
Leader (TBC)

Sunday, 9 November 2014

9.40am – 10.55am **Summit Dialogue on Asia Pacific Economic
Session Two Integration and Global Multilateral Trade System**

**“On APEC’s 25th Anniversary: What is the outlook for Regional
Economic Integration and the Global Multilateral System?
How can the Free Trade Area of the Asia Pacific (FTAAP) be achieved?”**

A dialogue on regional initiatives led by APEC, Business and Thought
Leaders including:

- APEC Economic Leaders (TBC)
- H.E. Roberto Azevedo, Director-General of WTO (TBC)
- Dennis Nally, Chairman of PricewaterhouseCoopers
International Ltd.
- Frank Ning, Chairman of COFCO & APEC Business Advisory Council
(ABAC) 2014
- Douglas R. Oberhelman, Chairman and CEO of Caterpillar, Inc.

Moderator: Susan Li, Anchor of CNBC

11.00am – 12.15pm **Summit Dialogue on New Opportunities for
Session Three Regional Cooperation**

**“The Region Beyond APEC: Opportunities for Growth; Opportunities
for Cooperation”**

Insights on new opportunities for cooperation beyond APEC led by:

- Economic Leaders (TBC)

Moderator: H.E. Shamshad Akhtar, Executive Secretary of the U.N.
Economic and Social Commission for Asia and the Pacific

12.15pm – 2pm Networking Lunch
Venue: Exhibition Hall 3 & 4

2pm – 3.15pm **Summit Review on the State of Global Economy
Session Four**

“The Global Economy Today: How Sustainable? How Fragile?”

A dialogue led by APEC and Business Leaders including:

- APEC Economic Leaders (TBC)
- Scott Price, Executive Vice President, Strategy and International
Development of Walmart International

Sunday, 9 November 2014

- Tian Guoli, Chairman of the Bank of China
- Christopher A. Viehbacher, CEO of Sanofi

Moderator: Tian Wei, Anchor of CCTV

3.15pm – 4.30pm **Summit Dialogue on Economic Reforms** **Session Five**

“Economic Reforms for Sustaining Competitiveness: What should the Agenda be?”

A dialogue led by distinguished APEC, Business and Thought Leaders including:

- APEC Economic Leaders (TBC)
- H.E. Angel Gurría, Secretary General of OECD
- David Abney, CEO of UPS
- Dr. Belen Garijo, President and CEO of Merck Serono
- Sam Walsh, Chief Executive of Rio Tinto

Moderator: Zuo Yue, Anchor of CCTV

4.30 – 5.00pm Networking Break
Venue: Plenary Hall B, Fourth Floor

5.00pm – 6.15pm **Summit Dialogue on Innovation** **Session Six**

“Building the Innovative Economy: How can Business and Government Work together? Are New Models of Partnership Needed?”

A dialogue led by distinguished APEC and Business Leaders including:

- APEC Economic Leaders (TBC)
- Greg Boyce, Chairman and CEO of Peabody Energy
- Nobuyuki Koga, Chairman of Nomura Securities Co., Ltd
- Dr. John Lechleiter, Chairman, President and Chief Executive Officer of Eli Lilly and Company
- Yang Yuanqing, Chairman of Lenovo

Moderator: Vijay Viatheeswaran, China Business and Finance Editor of the Economist

7.00pm – 9.00pm APEC CEO Summit Networking Dinner
Venue: Exhibition Hall 3 & 4

Monday, 10 November 2014

From 7.00am Venue: Plenary Hall B, Fourth Floor

9.00am – 10.15am **Summit Dialogue on Global Inequality**
Session Seven Venue: Plenary Hall A, Fourth Floor

“Towards Inclusive Growth: Is Economic Growth the Answer to Rising Global Inequality?”

A dialogue led by distinguished APEC, Business and Thought Leaders including:

- APEC Economic Leaders (TBC)
- Richard C. Adkerson, CEO, President and Vice Chairman of Freeport-McMoRan, Inc.
- Akio Mimura, Honorary Chairman of Nippon Steel & Sumimoto Metal Corporation
- Cher Wang, Chairwoman of HTC Corporation

Moderator: Zohar Abdoolcarim, Asia Editor of Time Magazine

10.15am – 11.30am **Summit Dialogue on Global Finance**
Session Eight

“Securing the Future of Global Finance: How can Trust be Restored? Is More Regulation Required?”

A dialogue led by distinguished APEC, Business and Thought Leaders including:

- APEC Economic Leaders (TBC)
- Luis Moreno, President of the Inter-American Development Bank
- Mark Tucker, Group CEO and President of AIA
- Wang Hongzhang, Chairman of the Construction Bank of China

Moderator: Dr. Cai Hongbin, Dean of the Guanghua School of Management, Peking University

10.15am – 11.30am **Summit Dialogue on Connectivity**
Session Nine

“Accelerating Regional Connectivity: What are the Investment, Infrastructure and Policy Priorities?”

A dialogue led by distinguished APEC, Business and Thought Leaders including:

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- APEC Economic Leaders (TBC)
- Alex Gorsky, Chairman and CEO of Johnson & Johnson (TBC)
- Steve Mollenkopf, CEO of Qualcomm
- Shu Yinbiao, President of the State Grid Corporation of China

Moderator: John Chen, Chairman and CEO of Blackberry

12.45pm – 2.30pm Networking Lunch
Venue: Exhibition Hall 3 & 4

2.30pm – 3.00pm **APEC Leader Interaction**
Session Ten

“What does Asia Pacific Mean to Russia?”

Keynote Address by an APEC Economic Leader (TBC)
followed by Q&A

Moderator: TBC

3.00pm – 4.15pm **Summit Brainstorming on Future Trends**
Session Eleven

“Looking Beyond Business as Usual: What Can Overturn our Assumptions of the Future? What are the Trends That Could Disrupt Business As Usual?”

A discussion anchored by distinguished Business Leaders including:

- Frank Appel, CEO of Deutsche Post DHL
- Guo Guangchang, Chairman of Fosun Group
- Dr. Daniel Kirchert, President of Dongfeng Infiniti Motor Co., Ltd
- Dr. Harry Shum, Executive Vice President, Technology and Research of Microsoft
- Wang Jianlin, Chairman of the Dalian Wanda Group

Moderator: Dato Timothy Ong, Chairman of Asia Inc Forum

4.15pm – 4.45pm Networking Break
Venue: Plenary Hall B, Fourth Floor

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4.45pm – 5.15pm **APEC Leader Interaction**
Session Twelve

“Strengthening Asia Pacific Prosperity: What are the Economic Priorities?”

Keynote Address by an APEC Economic Leader (TBC)
followed by Q&A

Moderator: (TBC)

5.15pm – 5.30pm **Closing Addresses and Invitation to the**
Closing Session APEC CEO Summit 2015

- Jiang Zengwei, Chairman of the APEC CEO Summit 2014
- Tony Tan Caktiong, Chairman of the APEC CEO Summit 2015



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