Diversity in Employment: Vocational Training and Apprenticeships

Greenville SC
June 15-18, 2014

A program for:

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Accompanied by:

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Background

The Global Visitors Center at Furman welcomes you to Upstate South Carolina. Located at the foothills of the Blue Ridge Mountains, our area is rich in natural resources and beauty as well as culture and innovation. Established in 1869, Greenville was known as the “Textile Center of the South”. It is the second largest city in the State. Greenville is the largest city of the Greenville-Spartanburg-Anderson Combined Statistical Area (CSA) which in 2006 had an estimated population of 1,203,795, making it the largest MSA in the state of South Carolina. The CSA, an 8-county region of northwestern South Carolina, is known as "The Upstate". Greenville is located approximately halfway between Atlanta, Georgia and Charlotte, North Carolina along Interstate 85, and its metropolitan area also includes Interstates 185 and 385.
Greenville's economy was formerly based largely on textile manufacturing, and the city was long known as "The Textile Capital of the World." In the last few decades, favorable wages and tax benefits have lured foreign companies to invest heavily in the area. The city is the North American headquarters for Michelin, BMW and as a result, the International Center for Automotive Research was created.

When the former Donaldson Air Force Base closed, the land became the South Carolina Technology and Aviation Center, and became home to a Lockheed Martin Aircraft and Logistics Center, as well as 3M and Honeywell. Also, General Electric has a gas turbine and wind energy manufacturing operation here.

Greenville has a thriving arts community, with a number of venues to support performances. Greenville has been named one of the "Top 100 Arts Small Towns in the United States." The Bi-Lo Center, constructed in 1998, brings national tours of many popular bands to downtown, and the Peace Center for the Performing Arts provides a venue for orchestras and plays.

The Carolina Ballet Theatre and the International Ballet Academy, are popular dance companies in the area. Centre Stage, Greenville Little Theater, South Carolina Children's Theater and the Warehouse Theatre are the major playhouses in the area. During the Spring and Summer, a local Shakespearean company performs Shakespeare in the Park at the Falls Park Amphitheater.

Greenville attractions are held at a number of venues throughout the city and are geared to entertain any interest that you may have, starting with beautiful Falls Park on the Reedy and the acclaimed Liberty Bridge, a 355 ft pedestrian walkway overlooking the historic waterfall in our vibrant downtown. Visit our museums, galleries, the Greenville Zoo and more. And throughout the Upcountry, there are more than 500 historic sites as well as the famous Blue Ridge Mountains with pristine lakes and forested trails.

Greenville has 3 sister cities: Kortijk, Belgium, Bergamo, Italy and Tianjin Free Trade Zone, China

The Furman Global Visitors Center was established in October 2011. The Center is a program of the Riley Institute and Office for Study Away and International Education at Furman.
The Richard W. Riley Institute of Government, Politics, and Public Leadership is a multi-faceted, non-partisan institute affiliated with the Department of Political Science at Furman University. Named for former governor of South Carolina and United States Secretary of Education Richard Riley, the Institute is unique in the United States in the emphasis it places on engaging students in the various arenas of politics, public policy, and public leadership.

The mission of the Office for Study Away and International Education is to enhance the vitality and academic quality of faculty-led travel study, affiliate and exchange programs, and to enroll academically well-qualified and intellectually engaged students from different parts of the world.

Staff Contact Information – Emergency Contacts

<table>
<thead>
<tr>
<th>Main Contact</th>
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<tbody>
<tr>
<td>Bianca Walker</td>
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Logistics (hotel/transportation)

You will be staying at:

**Courtyard by Marriott in downtown Greenville**
50 West Broad Street
864-451-5700

The hotel is walking distance from over 70 restaurants. Should you need to purchase personal items there is a CVS two blocks away and a Publix grocery store four blocks away. See the Michelin Guide for details.

Furman will handle the transportation to the meetings in Greenville as well as driving you to Gaffney, during your South Carolina experience. Should you need other transportation requirements during your stay we recommend:

- SouthEast Transportation Services – [864-877-2111](tel:864-877-2111) (Ask for Trevor Quinn and let him know you are working with the Courtyard Marriott Downtown)
- Eastside Transportation Services – [864-609-5466](tel:864-609-5466)
- Atchison Transportation – [800-346-7129](tel:800-346-7129)
- Budget Cab - [864-233-4200](tel:864-233-4200) (transportation beyond downtown, to and from airport and to shopping destinations)
- Main Street Shuttle – [884-2999](tel:884-2999) (downtown shuttle service)
The Global Visitors Center at Furman University  
*a joint program of the Office for Study Away and International Education and the Riley Institute*

**Program Overview**

**Sunday, June 15th**

**2:58pm** – Arrive at Charlotte airport on flight US Airways 1843 from New York. A Super Shuttle will transport you to your hotel in Greenville, SC.

**4:30pm** - Bianca Walker will brief you on the program after check in at the hotel. The remainder of the afternoon and evening are free to explore downtown Greenville. See the Michelin Guide for ideas.

**Monday, June 16th**

**8:00am** – Meet in the lobby of the hotel to be driven to the Upcountry History Museum, Furman University (540 Buncombe Street) for a private tour of the Civil Right’s exhibit “Protests, Prayers and Progress” This exhibit presents the struggles and victories of local civil rights activists during the 1960s. Advocates worked to integrate all areas of society, from schools, to churches, to lunch counters. Follow the journey of the brave activists whose protests and prayers helped to lead Greenville into a new era of progress [www.upcountryhistory.org](http://www.upcountryhistory.org).

**10:00-11:30** – Drive to Furman University for a series of meetings with the Riley Institute ([www.riley.furman.edu](http://www.riley.furman.edu)) and the Diversity Leadership Initiative ([www.riley.furman.edu/diversity](http://www.riley.furman.edu/diversity)).

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Among the most important programs of The Riley Institute are those created to promote civic participation, responsibility and public leadership. Our Teachers of Government and Emerging
Public Leaders programs, the Wilkins Excellence in Legislative Leadership program, the Law and Society Series, and the award winning Riley Diversity Leaders Initiative program engage high school students, teachers, government officials, and community and corporate leaders in civic responsibility, political participation, and knowledge about government and public policy.

South Carolina has always been a highly diverse state. Yet, for many of our citizens, being part of that diversity has been a considerable disadvantage. Historical racial divisions and cultural legacies have created deep divides that continue to challenge social and economic progress in South Carolina. In addition, over the last two decades, South Carolina has rapidly become an even more diverse state. Marked especially by in-migration of people from Central and South America, particularly in the rural and inner city urban areas of our state, and by retirees moving to the coast lakes, and mountains, these new South Carolinians contribute to a much more complex demographic matrix.

Recognizing an urgent need for diversity-related programming, the Riley Institute, then in cooperation with the American Institute for Managing Diversity (AIMD), launched a unique program that encouraged community leaders to consider the challenges and opportunities presented by the many facets of diversity in our state, including among others, differences in cultural background, language, gender, and physical ability.

Since its inception in 2003 in the upstate of South Carolina, the **Riley Institute Diversity Leaders Initiative (DLI)** has operated statewide, with classes in the South Carolina Lowcountry (2005) and Midlands (2006). Over 1,300 CEOs of corporations, mayors, city and county council members, legislators, school superintendents, pastors and rabbis, non-profit heads, chamber of commerce directors, and community leaders have graduated from the program.
You will meet with:

- **Jill Fuson**, Assistant Director of the Riley Institute. She is responsible for overseeing and managing a substantial portion of the events sponsored by the Institute. Before coming to the Riley Institute, she taught five years in public high schools in Florida and South Carolina and for five years owned and operated Carolina Family Adventures. A graduate of Furman University, she received her Master of Arts in Public Policy and Administration from Northwestern University in 2012.

- **Calder Ehrmann** joined the Riley Institute in 2005 as a Senior Associate in the Riley Diversity Leaders Initiative. After 30 years with Michelin North America, Inc., he retired as the Vice President of Diversity, during which time he was responsible for launching Michelin’s Corporate Diversity function.

11:30-12:30pm – Golf carts will be made available and a staffer from the Admissions office will give you a tour of Furman’s campus.

12:30-1:45pm – Bianca Walker will drive you back to town for lunch.

2:00-4:00 – **Carla Whitlock of Apprenticeship Carolina** will meet with you at the Buck Mickle Center at Greenville Technical College (216 S. Pleasantburg Drive)

Apprenticeship Carolina ([www.apprenticeshipcarolina.com](http://www.apprenticeshipcarolina.com)) works to ensure all employers in South Carolina have access to the information and technical assistance they need to create demand-driven registered apprenticeship programs.

4:15pm – return to hotel. You are free for the evening.
Tuesday, June 17th

9:45-11:30 am – Bianca Walker will meet with you at the hotel and you will walk to The Warehouse Theatre (37 Augusta Street) for a meeting with Rabbi Marc H. Wilson and Robert St. Claire, Founder and Director of The Year of Altruism (www.yearofaltruism.org) In 2013, the 75th anniversary of Kristallnacht, we have committed ourselves to having our community celebrate and encourage altruism: the unselfish regard for or devotion to the welfare of others. Instead of a single evening dedicated to remembering one era of evil, we propose to rally our community around a year-long celebration of human goodness.

12:00-1:00pm - Lunch in downtown Greenville.

1:15 - 3:30pm - Carla Whitlock of Apprenticeship Carolina has organized a site visit at the Bosch Rexroth in Fountain Inn. Their facility is located just off of Interstate 385. Details are below:

**Address / Directions**
The address is 100 Southchase Boulevard Fountain Inn. GPS gives a weird way to get there. Use the following directions:

- Take Interstate 385 South to Exit 26 (Harrison Bridge Road)
- Merge onto Harrison Bridge Road
- Almost immediately turn left onto Nelson Road.
Follow Nelson Road until you reach Bosch Rexroth at one of the entrances in the park. Turn right and right again into the parking lot.

**Tour Requirements**

*Please make sure the members of the group are wearing closed toe shoes for the group.*

**Contact Information for Tour**

The contact is **Mike Bryan – Training Specialist**. His cellular number is **(864) 245-2115**. He is copied on this e-mail.

**Bosch Rexroth Apprenticeship Information**

Bosch Rexroth has a very long history of providing top quality apprenticeship programs to its employees. They have a very successful sponsorship of First Robotics programs which allow high school students to compete in Robotics Competitions across the country. Mike will give you a tour of the apprenticeship lab which is located within their facility. Currently, Greenville Tech is providing some education for their apprenticeship program. Mike is the BEST at what he does and can provide a lot of great information about apprenticeship programs.

**Wednesday, June 18th**

**8:15 – 1:00** Carla Whitlock of Apprenticeship Carolina will meet you at the hotel and ride with you to Piedmont Technical College in Laurens SC for a site visit.
The meeting will be conducted by Rusty Denning - Associate Vice President of Continuing Education and Economic Development.

Discussion Items:

Youth Apprenticeship
College / Business Relationship
Cost of Training
Laurens County Job Fair
Tour of Center for Advanced Manufacturing
Marketing Apprenticeship programs
Stackable Credentials

Lunch will be served on site.

3:00pm - Depart Greenville on a Super Shuttle to Charlotte Airport.