

CRITICAL ISSUES 2013: BATTLING CHILDHOOD OBESITY IN SC

OneSouthCarolina Preconference Friday, March 1, 2013



Schedule

- 1 p.m. **Welcome and Why We are Here**
Jill Fuson, MPPA, Manager of Policy Events and Conferences, the Riley Institute
Mitch Kennedy, Community Services Director, City of Spartanburg
Vincent Degenhart, MD, Chair, South Carolina Medical Association Childhood Obesity Taskforce
- 1:10 p.m. **The State of Childhood Obesity in South Carolina**
Catherine Templeton, JD, Director, SC Department of Health and Environmental Control
- 1:40 p.m. **Role of Community Leaders in Childhood Obesity Prevention**
Lathran Woodard, CEO, South Carolina Primary Health Care Association
- 2:10 p.m. **SC in Action: Addressing the Built Environment through Statewide Partnerships**
- Eat Smart Move More**
Amy Splittergerber, MEd, Director, Eat Smart Move More South Carolina
- Working Well**
Jennifer Wright, Program Manager, South Carolina Hospital Association's Working Well
- Healthy Schools**
Lynn Hammond, Program Manager, SC Healthy Schools, South Carolina Department of Education
- South Carolina Medical Association Childhood Obesity Taskforce**
Vincent Degenhart, MD
- 2:55–3:10 p.m. **Break**
- 3:10 p.m. **SC in Action: Addressing the Built Environment through Local Partnerships**
- The Lean Team Model and "Docs Adopt"/School Wellness Initiative**
Janice Key, MD, Director, School and Community Programs, Medical University of South Carolina Boeing Center for Children's Wellness
- The Healthy Schools Challenge**
Donna Hammond, Beaufort County Schools Wellness Manager
- Culinary Creations**
Ron Jones, Culinary Specialist, Greenville County Schools Food and Nutrition Services
- 3:45 p.m. **Foundation Partnerships and Grant Opportunities**
Harvey Galloway, BlueCross BlueShield of SC Foundation
Joe Kyle, MPH, Director, Bureau of Community Health and Chronic Disease Prevention, SC DHEC
Ron Jones
- 4:15 p.m. **SC in Action Roundtable Discussion and Q & A with Panel Members**
Moderated by Mark Quinn, Director of Public and Member Relations,
Electric Cooperatives of South Carolina
- 4:55 p.m. **Closing Remarks**
Renée Romberger, FACHE, VP for Community Health Policy and Strategy,
Spartanburg Regional Healthcare System

Moderator



MARK QUINN is director of Public and Member Relations at The Electric Cooperatives of South Carolina and has had a long career as a professional journalist in South Carolina. Quinn worked in television journalism for more than 16 years, 13 of which were

spent in Columbia, South Carolina. For 11 years, he worked in various on-air capacities for one of the most successful NBC affiliates in the country, WIS-TV. In 2007 he began work with South Carolina Educational Television and is the former host of ETV and ETV Radio's weekly news and public affairs program, "The Big Picture" and "The Big Picture" on the Radio. Among the highlights of his tenure with CSETV was his on-site coverage of both the Republican and Democratic National Conventions of 2008 and the statewide gubernatorial, congressional, and constitutional officer debates in 2010.



MITCH KENNEDY is community services director for the City of Spartanburg. Before joining the City of Spartanburg, Mitch worked as a scouting professional with the Palmetto Council Boy Scouts of America, and was previously employed with the

Spartanburg Housing Authority and Spartanburg School District 7. A graduate of Wake Forest University, he currently serves on several boards including the Urban League, Spartanburg Development Corporation, and Mt. Moriah Foundation.

Email: mckennedy@cityofspartanburg.org

Phone: 864.596.2785



JILL FUSON is manager of the Riley Institute's Conferences and Policy Events. She is responsible for overseeing and managing a substantial portion of the events sponsored by the Institute. Before coming to the Riley Institute, she taught five years in public high

schools in Florida and South Carolina and for five years owned and operated Carolina Family Adventures. A graduate of Furman University, she recently received her Master of Arts in Public Policy and Administration from Northwestern University.

Email: jill.fuson@furman.edu

Phone: 864.294.3280



RENÉE BUYCK ROMBERGER

currently serves as the vice president for Community Health Policy and Strategy at Spartanburg Regional Healthcare System. Her work is focused on improving the health of the community by improving health

outcomes and reducing the costs of care. She works in partnership with many other community organizations to identify solutions that focus on environmental, policy, and delivery system changes. Romberger has 30 years of experience in health care with 25 years in hospital administration including operations, marketing/public relations, business development, managed care, and community health. A graduate of College of Charleston, she received her master's in health sciences from the Medical University of South Carolina.

Email: rromberger@srhs.com

Phone: 864.560.6407



VINCE DEGENHART, M.D.

graduated from the Medical University of South Carolina in 1977. He served as the director of the American Society of Anesthesiologists from 2002-2007, and he currently serves as a board member of the South Carolina Medical Association (SCMA) and as chair of the SCMA Childhood Obesity Taskforce. This taskforce combines the expertise of healthcare and community leaders in South Carolina who are dedicated to promoting healthy, active lifestyles among South Carolina's youth.

Email: uscgas1@gmail.com

Phone: 803.254.7645

Hosts



RENÉE BUYCK ROMBERGER

currently serves as the vice president for Community Health Policy and Strategy at Spartanburg Regional Healthcare System. Her work is focused on improving the health of the community by improving health

outcomes and reducing the costs of care. She works in partnership with many other community organizations to identify solutions that focus on environmental, policy, and delivery system changes. Romberger has 30 years of experience in health care with 25 years in hospital administration including operations, marketing/public relations, business development, managed care, and community health. A graduate of College of Charleston, she received her master's in health sciences from the Medical University of South Carolina.

Email: rromberger@srhs.com

Phone: 864.560.6407

Speakers



HARVEY GALLOWAY is currently the executive director of the BlueCross BlueShield of South Carolina Foundation, created to promote the health of South Carolinians and to expand access to healthcare for the economically disadvantaged by supporting integrated research, education and community service. He has been involved in all areas of administration for Medicare, Medicaid, CHAMPUS (now Tricare), traditional health insurance, medical utilization and managed care. He has served as COO of Companion HealthCare, Companion Benefit Alternatives, and Chairman of the Board for EAP Alliance, Inc.

Email: harvey.galloway@bcbsc.com
Phone: 803.264.5500



DONNA HAMMOND is the wellness manager for the Beaufort County School District/Sodexo. As wellness manager, Hammond is responsible for creating school menus for all school levels that meet the state and USDA requirements for student health. Recently, the BCSD was one of two districts in the nation to be awarded the Healthier US School Challenge award, initiated by Michelle Obama, as a whole district. Previously a school nurse in Rock Hill, she now serves on the Beaufort County School District Coordinated School Health and Advisory Committee and the Eat Smart Move More of the Lowcountry Board.

Email: Donna.Hammond@beaufort.k12.sc.us
Phone: 843.322.0815



LYNN HAMMOND has served as the program manager of the Healthy Schools Program at the SC Department of Education since 2001. She has worked in both public education and public health at the local level teaching physical education and health education for K-12 and at the state level working in a DHEC region to promote physical activity through multiple community settings including schools. She is a former president of the Society of State Directors of Health, Physical Education, and Recreation and serves on several state level boards and committees that focus on improving the health of school age youth.

Email: lhammond@ed.sc.gov
Phone: 803.734.8076



RON JONES currently serves as a culinary specialist for Greenville County Schools. Jones has taught culinary arts at the high school level, and he served as director of operations and education for the Atlantic Culinary Academy a le Cordon Bleu program, which offers Associate degrees in Culinary Arts. He also serves on the Board of Directors of the HUB City Farmers' Market in Spartanburg, a non-profit agency dedicated to bringing fresh locally grown products to Spartanburg County.

Email: rofjones@greenville.k12.sc.us
Phone: 864.355.1253



JANICE KEY, M.D. is a professor of pediatrics at the Medical University of South Carolina in Charleston SC. She is the director of School and Community-based Programs at the Boeing Center for Children's Wellness and the Division Director of Adolescent Medicine. Dr. Key has served on numerous local and national committees related to improved health for children including the Charleston County Medical Society School Health Committee; the Eat Smart, Move More SC Board of Directors; the SC Medical Association Childhood Obesity Taskforce; and the Executive Committee for the American Academy of Pediatrics Section on Adolescent Health.

Email: keyj@musc.edu
Phone: 843.876.1490



JOE KYLE is the director of SC DHEC's Bureau of Community Health and Chronic Disease Prevention, overseeing programs providing preventive services in many areas including obesity (Healthy Eating and Active Living), diabetes, nutrition, and health disparities. His career has spanned thirty years, including working in Central and South America on child survival and environmental sanitation projects, managing the delivery of public health services in East Texas, and, since 1996, working in the areas of maternal and child health, performance management and chronic disease prevention for SC DHEC. Kyle has a B.S. in sociology from the University of Oregon and an MPH in community health from the University of Texas.

Email: kyleja@dhec.sc.gov
Phone: 803.545.4481

Speakers

(Continued from previous page)



CATHERINE TEMPLETON is the director of the South Carolina Department of Health and Environmental Control (SC DHEC). Templeton comes to state government after 20 years working for private industry and practicing law. She has received the South Carolina

Supreme Court's highest award, the Compleat Lawyer, and was recognized by her peers as one of the nation's Best Lawyers. She was also appointed by Justice Sandra Day O'Connor as the National Coordinator of iCivics, a program that educates children on the importance of civic involvement and the role of the three branches of government.

Since accepting the job in March of 2012, Director Templeton has reduced the agency's budget request from \$50M to \$5M, created a streamlined, customer service focused environmental team, and directed public health efforts to the one issue that kills the most South Carolinians, makes the most sick, and, if prevented, would save the state the most money in treatment: obesity.

Email: 803.898.0124



JENNIFER WRIGHT currently serves as the Working Well manager at the South Carolina Hospital Association. This role has her engaging and activating hospital executives and their wellness teams across the state of SC to create a culture of wellness on their campuses by implementing policies, environments, and systems supportive of tobacco-free people and places, delicious and affordable healthy food, and opportunity for physical activity during the workday. This initiative positions hospitals as leaders in their community and catalysts for other industries to make the healthy choice the easy choice for their employees. Wright also serves on the Eat Smart Move More SC Board of Directors. She received a B.S. in exercise physiology from Truman State University.

Email: jwright@scha.org
Phone: 803.744.3553



AMY SPLITTERBER is the executive director of Eat Smart, Move More SC. She coordinates the daily operations, initiatives and grant projects for the organization. Prior to her work with Eat Smart, Move More, Amy served as the executive director of the SC Coalition for Promoting Physical Activity since 1999. She also has experience working in community wellness and has worked in the fitness industry since 1990. Amy received an undergraduate degree in exercise physiology from Miami University and a Master's in education from the University of Toledo. She holds certifications from Duke University, American College of Sports Medicine, the Cooper Institute and the National Center for Safe Routes to School.

Email: amy@eatsmartmovemoresc.org
Phone: 803.667.9810 ext 304



LATHRAN JOHNSON WOODARD is the chief executive officer (CEO) of the South Carolina Primary Health Care Association (SCPHCA). As the CEO, she works to ensure that federally-funded community health centers and community mental health centers that provide vital services to medically underserved communities in the state are strengthened and have the capacity to grow. She is also responsible for the overall operation of the association. Her primary interests are in the area of local systems, the development of integration relating to health care, and youth self-enhancement. Woodard has also served on the Board of the National Association of Health Services Executives, National Association of Community Health Centers, and is currently the vice president of the eight-state Southeast Health Care Consortium.

Email: lathran@scphca.org
Phone: 803.788.2778

THE RILEY INSTITUTE AT FURMAN

The Riley Institute at Furman was created in honor of former governor and U.S. Secretary of Education Richard W. Riley. Housed within the Institute are three centers: the Center for Education Policy and Leadership, which has taken a leadership role in fostering pragmatic, data-driven solutions to address failing suburban and rural schools and communities; the Center for Critical Issues, which is responsible for convening leaders, stakeholders and interested members of the community around relevant and important policy issues; and the Center for Diversity Strategies, which includes the Institute's flagship leadership program, the Diversity Leaders Initiative (DLI).

THE DIVERSITY LEADERS INITIATIVE (DLI)

First held in 2004, the Upstate, Midlands, and Lowcountry classes of the South Carolina Diversity Leaders Initiative (DLI) celebrated the 1000th DLI graduate in 2012. This statewide program brings together prominent, cross-sector state leaders, carefully selected to represent the diversity of our state, including gender, race, generation, religious belief, sexual orientation, and political outlook. Class members develop a shared skill set and a common frame of reference—a diversity lens—that together create a unique opportunity to address issues of diversity in South Carolina. These leaders also applied their skills in small capstone groups where they developed and implemented on-the-ground solutions to local needs.

ABOUT ONESOUTHCAROLINA

The energy of the network of these diverse cross-sector leaders is now a powerful force as they travel on a journey we call OneSouthCarolina. OneSouthCarolina is an annual gathering of DLI alumni which fosters discussion around how diverse backgrounds affect how South Carolinians fare in the critical arenas of education, healthcare, and justice. Shared knowledge, deepened connections, and a commitment to a better South Carolina are defining elements of OneSouthCarolina.

ABOUT THE BATTLING CHILDHOOD OBESITY IN SC PROGRAM

Today's program arose from Healthy Schools, a OneSouthCarolina statewide effort championed by graduates of the Riley Institute at Furman's Diversity Leaders Initiative (DLI). The program's goal is to educate and empower a cross-section of state leaders to take action on this critical issue in their communities. "Battling Childhood Obesity," presented by the Riley Institute in partnership with the South Carolina Medical Association, is sponsored by Bon Secours St. Francis Health System, Inc. and the South Carolina Hospital Association.

BATTLING CHILDHOOD OBESITY

SPONSORS



BON SECOURS ST. FRANCIS HEALTH SYSTEM



AnMed Health, Baptist Easley Hospital, Beaufort Memorial Hospital,
Georgetown Hospital System, Lauren County Health Care System,
Medical University of South Carolina, Oconee Medical Center,
Palmetto Health, Piedmont Medical Center, Providence Hospitals

Special thanks to the South Carolina Medical Association
for their assistance in planning today's program.



FURMAN

The Riley Institute | Furman University
3300 Poinsett Highway, Greenville, SC 29613
furman.edu | rileyinstitute.org