

**October 21-26, 2012
Schedule of Activities**

Sunday, October 21
Welcome!

- 1 – 6 p.m. **Fellows Arrive and Check In**
Hampton Inn Riverplace
- 7 p.m. **Casual Dinner**
Chicora Alley
Meet in hotel lobby at 6:50 to walk to restaurant together
- After Dinner **Brief Welcome and Overview**
Terry Peterson, Ph.D.
Ron Fairchild, Smarter Learning Group

Monday, October 22
The Landscape of Afterschool/Expanded Learning Policy and Policy Making

- 7 – 8 a.m. **Breakfast at Hampton Inn**
- 8 a.m. **Meet in lobby for transportation to Furman University**
- 8:30 – 9:30 a.m. **Welcome and Introductions**
Cathy Stevens, Riley Institute at Furman
- 9:30 – 10:30 a.m. **The Landscape of Afterschool and Expanded Learning Opportunities: What is at Stake?**
Terry Peterson, Ph.D.
An overview of where we are now, where we have been, and what is at stake with pending policy and funding developments
- 10:30 a.m. **Break**
- 10:45 – 11:45 a.m. **Setting the Tone for the Fellowship**
Ron Fairchild
An introduction to the case-study-based curriculum, the reflection tool, and the policy action plan
- Noon – 1:15 p.m. **Lunch**

- 1:30 – 2:30 p.m. **Using the Latest Research to Make Our Case**
Jen Rinehart, Afterschool Alliance
How the latest research supports the drive for more and better afterschool and expanded learning opportunities
- 2:45 – 4:45 p.m. **Municipal Leadership for Afterschool: A Look at Three Super Cities**
Audrey Hutchinson, National League of Cities
An in-depth look at the investments and strategies used by three cities of varying sizes and demographics
- 4:45 p.m. **Reflection on Day One**
Ron Fairchild and Terry Peterson, Ph.D.
- 5:30 p.m. **Return to Hotel**
- 7 p.m. **Welcome Dinner, The Lazy Goat**
Remarks from Secretary Richard W. Riley
Former S.C. Governor and U.S. Secretary of Education

Tuesday, October 23

Policy Making at the Federal Level and Implications for State and Local Levels

- 7 – 8 a.m. **Breakfast at Hampton Inn**
- 8 a.m. **Meet in lobby for transportation to Furman University**
- 8:30 – 10:30 a.m. **The Basics of the Policy-making Process**
Jim Guth, Ph.D. and Danielle Vinson, Ph.D., Department of Political Science, Furman University
An in-depth look at the contexts of all levels of government and how they relate, interact, and affect one another; the nuts-and-bolts of the policy-making process at the federal and state levels, including budgeting and appropriations
- 10:45 – 11:45 a.m. **Making an Impact at the Federal Level**
Jen Rinehart, Afterschool Alliance
How you can get involved in the federal policy-making process and a review of events and dates (appropriations, legislative cycle)
- 11:45 – 1:15 p.m. **Lunch and optional walk time**

- 1:15 – 2:45 p.m. **Tapping into Federal Funding Streams**
Shawn Stelow, The Finance Project
Joe Davis, Florida Afterschool Network (Skype)
Overview of federal funding streams and discussion about how policy and funding can work to your advantage
- 3 – 5:00 p.m. **Making a Difference with Federal Funds: The Cases of Pittsburgh and Dallas**
Gigi Antoni, Big Thought Dallas
Eddie Willson, Summer Dreamers Academy (Skype)
Two examples of how federal funds were blended and braided to put excellent programs on the ground
- 5 p.m. **Reflection on Day Two**
Ron Fairchild and Terry Peterson, Ph.D.
- 5:30 p.m. **Return to Hotel**
- 7 p.m. **Dinner at Barley’s**

Wednesday, October 24

Policies and the Policy Process at the State Level and Lessons Learned from Real Life Wins and Losses

- 7 – 8 a.m. **Breakfast at Hampton Inn**
- 8 a.m. **Meet in lobby for transportation to Furman University**
- 8:30 – 11:15 a.m. **Case Studies from the States: What We Can Learn from The Pre-K Now Campaign, 2001-2011**
Kathy Patterson, Pew Charitable Trusts
Discussion will include the strategy for a state-by-state national campaign; specific lessons from specific states including Tennessee, New York, and others; the role of a single strong champion; do’s and don’ts for building coalitions; use of research, polling, branding, and communications; how the campaign affected and was affected by federal policy.
- 11:30 – 12:45 p.m. **Lunch and optional walk time**
- 1 – 2 p.m. **The Education Reform Trajectory: Where We’ve Been and Where We’re Going**
Taliah Givens, CCSSO (Skype)
A look at what has been moving at the state level in education policy over the past five years

2 – 4:30 p.m. **Choosing an Issue and Crafting an Argument**
Janelle Cousino, Fowler Hoffman
Beginning the conversation for change in your state, selecting an angle, gathering data, and developing an argument

4:30 p.m. **Return to hotel/time to call your Network lead to discuss your policy action plan**

5:30 **Dinner on your own**

Thursday, October 25
Crafting and Advancing Policy Action Plans

7 – 8 a.m. **Breakfast at Hampton Inn**

8 a.m. **Meet in lobby for transportation to Furman University**

8:30 – 9 a.m. **Debrief on phone calls with Network leads**
Ron Fairchild

9 – 10 a.m. **Why I Listened and What Resonated**
State Senator Thomas McGee, D (MA)
A state legislator’s perspective on why he supports afterschool and expanded learning: crafting an argument that resonates

10:30 – 11 a.m. **Discussion of Summer Matters Case Study**
Ron Fairchild

11 – 12 p.m. **Changing Policy at the State Level**
Jennifer Peck, Partnership for Children and Youth, California
Examining how a summer campaign has built momentum and achieved policy wins in difficult times

12 – 1:15 p.m. **Lunch Conversation: Diversity Leadership**
Juan Johnson, President, Juan Johnson Consulting
Former Vice President for Diversity at Coca-Cola
Considering diversity in your work

1:30 – 5 p.m. **Getting it on Paper: Setting Goals, Benchmarks and Measurements in Developing Your Policy Action Plan**
Janelle Cousino
An in-depth workshop to map out your policy action plan, including hurdles to success, allies, and benchmarks

5 p.m. **Reflections on Day Four**
Ron Fairchild and Terry Peterson, Ph.D.

5:30 p.m. **Return to Hotel**

7 p.m. **Closing Dinner at Nosedive**
Photo on Liberty Bridge

Friday, October 26
Wrapping Up, Next Steps, and Evaluation

7 – 8:15 a.m. **Breakfast at Hampton Inn/Check out of Hotel**

9 a.m. **Meet in lobby for transportation to Furman University**

9:15 – 9:45 a.m. **Preview of Compendium**
Ron Fairchild and Terry Peterson, Ph.D.

9:45 – 10:15 a.m. **Forming a Community of Practice**
Cathy Stevens
A look at the agenda for the entire fellowship, upcoming virtual meetings, the online community, and video presentations

10:15 – 11:15 a.m. **Technology Training (Get out your laptops!)**
Joe Hiltabidel on Adobe Connect
Cort Haldaman on Moodle
Learning the tools of the trade

11:45 – 12:15 p.m. **Evaluation**
Brooke Culclasure, Ph.D., Riley Institute at Furman
An overview of the evaluation process for the fellowship

12:15 p.m. **Final Comments/Program Conclusion**
Terry Peterson, Ph.D. and Ron Fairchild

Lunches to go available